



From Wall Street to M Street

Business Overview

March 2022





Our Vision

A New Market Structure Platform

...connecting global capital with China's grassroots economy and pioneering an economically inclusive and socially impactful financial market



Our Mission

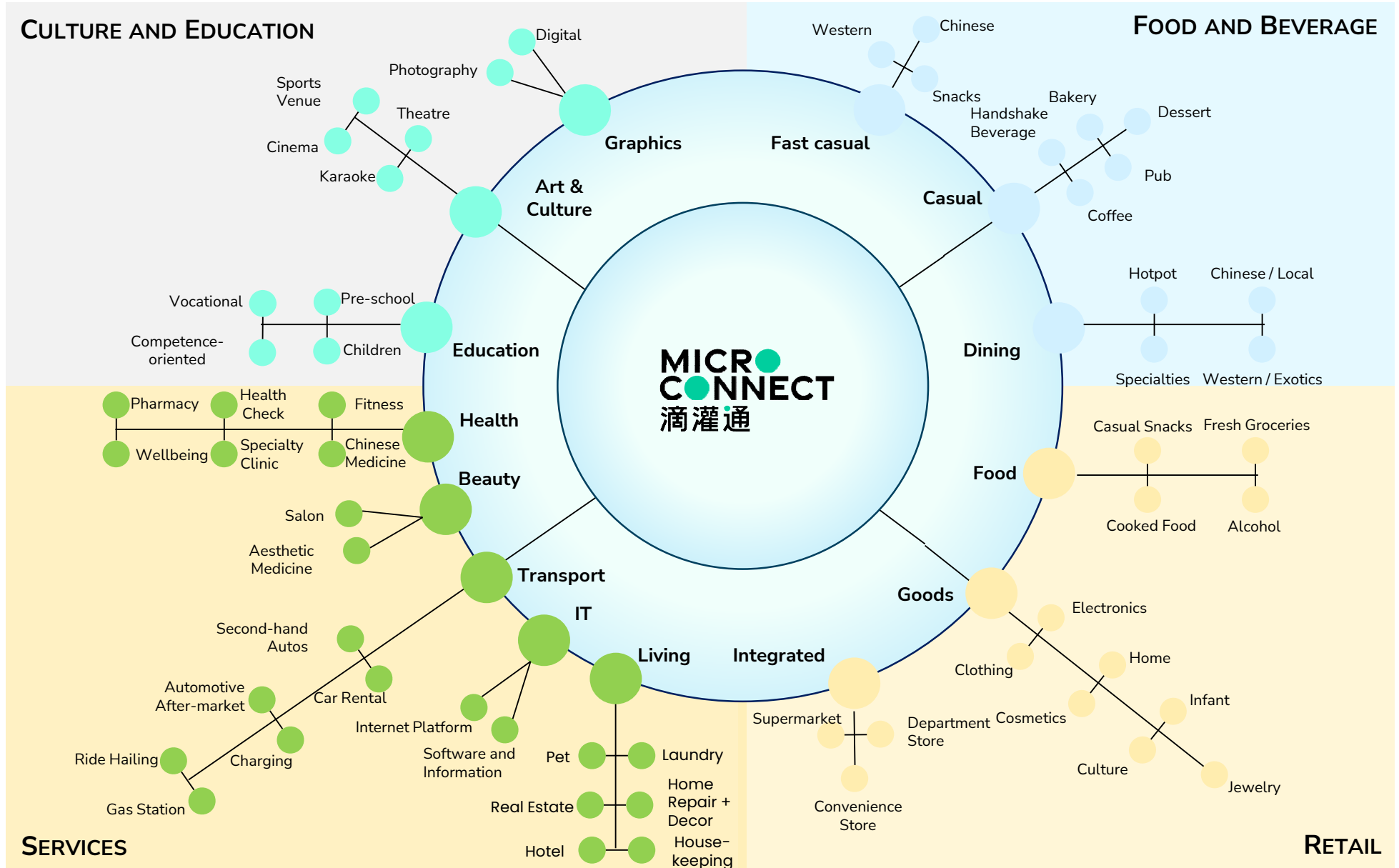
Bringing Wall Street to M Street

...building new financial technology to make capital more accessible and affordable to the micro-and-small economy while offering global investors a direct, digital channel to a new asset class

What is Micro Connect All About?

It is About Investing in China's Grassroots Economy

Small, Granular, Distributed Investments Across Sectors Nationwide



It is About a New Asset Class

Contractual Entitlement to Daily Cash Flows Achieving Robust Risk-adjusted Returns

Lower Cash Flow Volatility

- Granular diversification – large number of small businesses in the grassroots economy
- Focus on consumer (staples), retail and services sectors
- Uncorrelated risk profile against traditional asset class



Controlled Risk

- “Exit” from Day 1
- Daily and digitally executed cash flow recovery from revenue
- Real-time transparency

Superior Returns

- 12-15% expected net portfolio annual return
- Direct investment in quality stores from best-in-class industry partners
- Revenue sharing – invest at cost, no premium
- Making impact investing possible

It is About a Fundamentally New Way to Deliver Financial Services

An Innovative Model Serving Global Investors and the Real Economy

Bringing a New Asset Class to Global Investors

Micro Connect China Fund

- Primary market origination of the underlying assets in the Micro Connect model
- Catered to investors seeking stable cash returns

Tiering Solutions

- Structuring of products in portfolio construction to cater to investors with different risk appetites

Exchange / Direct Access

- Listing and trading solutions for portfolio construction, transfer of economic interests, price discovery



Connecting Chains and Stores in the Real Economy

Daily Revenue Contracts (DRC)

- % entitlement of a store's daily revenue
- Non-credit, permanent capital

Automated Repayment Mechanism (ARM)

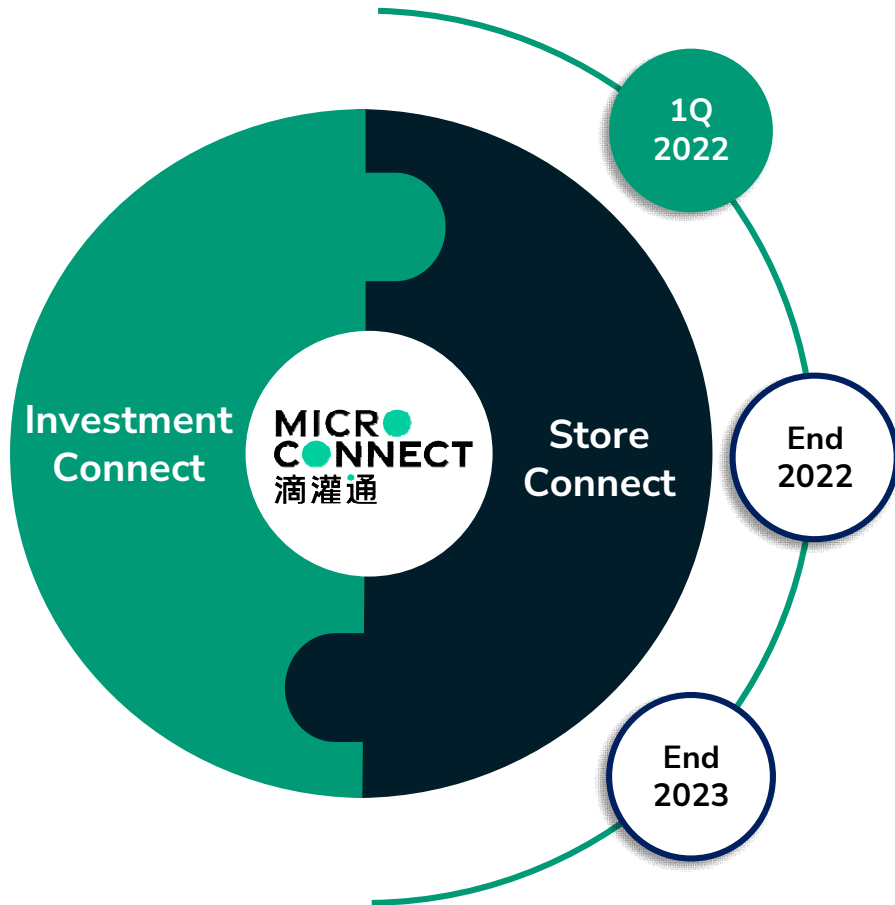
- Daily and digital collection of returns through partnerships with banks and payment solutions providers

Location Services

- Data analytics platform advising chains / franchises on store expansion strategies

It is About a Business Plan Already in Action

From 100 to 10,000 Investments



Investment Scale	Milestones
100 Plan	✓ Completed test-run of the entire model
1,000 Plan	▪ 80% modularization of investment processes
10,000 Plan	▪ Achieve scale and launch Impact Connect

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