

AVP/VP, Group Strategic Communications

生態戰略部(國際)- 戰略溝通專員

This role is a key contributor within the Group Strategic Communications team. This Group level role, with corporate communications at its core, is about applying a creative lens to business perspectives so that we tell our stories in a meaningful, engaging and refreshing way in the international marketplace and with all stakeholders.

Key Responsibilities:

Drive thought leadership and elevate the Group corporate narrative, to build Micro Connect's reputation and trust in the market;

Connect with business partners and facilitate our IR department to create synergies and support business growth;

Work closely to support Leadership and HR to drive engagement throughout Micro Connect for the brand, culture, behaviours and values; help energise our organisation by driving strong employee engagement initiatives;

Provide strategic communications counsel/ support to our founders, group functions and business units across the major markets we operate in, including change management and culture transformation communications.

Requirements:

10-15 years of communications & PR experience, preferably in a global role or a sizeable multinational role, having worked in-house and/or in an agency environment

Good understanding of the Asia Region

Successful track record of working effectively with colleagues in China

Must have outstanding interpersonal skills, honed in a demanding and challenging work environment

Ability to work independently, project and time management skills

Flexible and willing to work outside of Hong Kong office official hours as and when needed

Immediately available is definitely an advantage

Location – Hong Kong

戰略溝通專員是集團戰略傳播團隊的重要伙伴。這個以企業傳播為核心的集團層面的崗位是以創造性的視覺應用於業務，以便我們在國際市場和所有持份者以有意義、引人入勝和令人耳目一新的方式講述滴灌通集團的品牌故事。

崗位職責：

推動思想領導並提升集團企業形象，以建立 **Micro Connect** 在市場中的信譽；

與業務合作夥伴建立聯繫並促進我們的 **IR** 部門創造協同效應，支持業務增長；

支持領導層和人力資源部門推動整個 **Micro Connect** 的品牌、文化、行為和價值觀參與；通過推動強有力的員工敬業度計劃來幫助激發我們的組織；

為我們運營的主要市場的創始人、集團職能部門和業務部門提供戰略溝通諮詢/支持，包括變革管理和文化轉型溝通。

崗位要求：

擁有 **10-15** 年的傳播和公關經驗，曾在公關公司環境中工作過，擔任全球職務或大型跨國職務者優先

對亞洲地區有很好的了解

能與中國內地同事良好溝通合作

必須具備出色的人際交往能力，在具有挑戰性的工作環境中磨練

獨立工作的能力，項目和時間管理技能

靈活並願意在需要時在香港辦公時間以外工作

工作地點 - 香港